

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315394-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Priorities USA Action	340-ISSUE	1790 - :60 ATS

Billing Address:

Mundy Katowitz Media Inc  
 Attention: Accounts Payable  
 1322 G Street SE  
 Washington, DC 20003-3021

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	315394	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/06/12	M-F 5-6a	5-6a	MTW----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 4:58 AM M-F 5-6a 5-6a 1:00 PRATV1203H \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 5:28 AM M-F 5-6a 5-6a 1:00 PRATV1203H \$1,500.00 NM 3 WPTV Tu 11/06/12 5:27 AM M-F 5-6a 5-6a 1:00 PRATV1203H \$1,500.00 NM									
2	10/31/12	11/05/12	RACHAEL RAY	11a-12p	M-W-F--	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W-F-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 10/31/12 11:28 AM RACHAEL RAY 11a-12p 1:00 PRATV1203H \$900.00 NM 1 WPTV F 11/02/12 11:31 AM RACHAEL RAY 11a-12p 1:00 PRATV1203H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 11/05/12 11:24 AM RACHAEL RAY 11a-12p 1:00 PRATV1203H \$900.00 NM									
3	10/30/12	11/01/12	M-F 12n-1p	12-1p	-1-1---	1:00	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 12:14 PM M-F 12n-1p 12-1p 1:00 PRATV1203H \$1,300.00 NM 2 WPTV Th 11/01/12 12:27 PM M-F 12n-1p 12-1p 1:00 PRATV1203H \$1,300.00 NM									

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315394-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Priorities USA Action	340-ISSUE	1790 - :60 ATS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/05/12	DAYS	1-2p	MT-----	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 12:59 PM DAYS 1-2p 1:00 PRATV1203H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 12:59 PM DAYS 1-2p 1:00 PRATV1203H \$900.00 NM									
5	10/31/12	11/02/12	MILLIONAIRE	2-3p	--1-1--	1:00	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 2:46 PM MILLIONAIRE 2-3p 1:00 PRATV1203H \$700.00 NM 2 WPTV F 11/02/12 2:53 PM MILLIONAIRE 2-3p 1:00 PRATV1203H \$700.00 NM									
6	10/30/12	11/01/12	TONIGHT	1135p-1235a	-1-1---	1:00	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 12:30 AM TONIGHT 1135p-1235a 1:00 PRATV1203H \$2,500.00 NM 2 WPTV Th 11/01/12 12:07 AM TONIGHT 1135p-1235a 1:00 PRATV1203H \$2,500.00 NM									
7	10/30/12	11/01/12	FALLON	1235-0135a	-1-1---	1:00	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 1:33 AM FALLON 1235-0135a 1:00 PRATV1203H \$600.00 NM 2 WPTV Th 11/01/12 1:28 AM FALLON 1235-0135a 1:00 PRATV1203H \$600.00 NM									
8	10/31/12	11/02/12	CARSON	135-205a	--1-1--	1:00	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 1:53 AM CARSON 135-205a 1:00 PRATV1203H \$500.00 NM 2 WPTV F 11/02/12 2:04 AM CARSON 135-205a 1:00 PRATV1203H \$500.00 NM									
9	11/03/12	11/03/12	Sa 6-7a	6-7a	-----S-	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 6:50 AM Sa 6-7a 6-7a 1:00 PRATV1203H \$1,200.00 NM									
10	11/03/12	11/03/12	Sa 7-8a	7-8a	-----S-	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 7:10 AM Sa 7-8a 7-8a 1:00 PRATV1203H \$2,400.00 NM									

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<u>Invoice #</u> 315394-1	<u>Invoice Date</u> 11/06/12	<u>Invoice Month</u> November 2012	<u>Invoice Period</u> 10/29/12 - 11/06/12
<u>Advertiser</u> Priorities USA Action	<u>Product</u> 340-ISSUE	<u>Estimate Number</u> 1790 - :60 ATS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/03/12	11/03/12	Sa 10-1030a	10-1030a	-----S-	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 10:26 AM Sa 10-1030a 10-1030a 1:00 PRATV1203H \$3,000.00 NM									
12	11/03/12	11/03/12	Sa 7p News	7-730pm	-----S-	1:00	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 Sa 7p News 7-730pm :00 <del>\$4,000.00</del> NM See MG 12.2 2 WPTV M 11/05/12 12:00 AM NewsChannel 5 LN Spcl 1135p-1205a 1:00 PRATV1203H \$4,000.00 NM MG for 12.1 11/03									
13	11/04/12	11/04/12	Su 6-7a	6-7a	-----S	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:48 AM Su 6-7a 6-7a 1:00 PRATV1203H \$1,000.00 NM									
14	11/04/12	11/04/12	Su 7-8a	7-8a	-----S	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 7:51 AM Su 7-8a 7-8a 1:00 PRATV1203H \$3,000.00 NM									
15	11/04/12	11/04/12	Su 6p	6-630p	-----S	1:00	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:14 PM Su 6p 6-630p 1:00 PRATV1203H \$4,000.00 NM									

Total Spots 25 Gross Total \$38,800.00

## Payment Terms 30 Days

Agency Commission \$5,820.00

Net Amount Due \$32,980.00